

### America's Home Spun Gospel

A Big City Lights Production

**Hosted by Danny Howell** 

### The weekly radio show that features the BEST in local and non-professional Southern Gospel talent from all over the world!

<u>FACT</u>: The music industry is one giant "Catch-22" - Artists can't get airplay unless they're on the charts; but they can't get onto the charts without airplay!

This program is designed to bridge that gap.

Artists send in their professionally-produced CD. We select the best songs by the best artists submitted to feature on our weekly show. If record producers, churches, or large venue management happen to hear something they like, they contact us. We put them in touch with the artist. From there, who knows!?!?

Our show features top-notch Southern Gospel music at a fun pace, with a level of production quality that is absolutely unrivaled!

<u>NO FEES!</u> America's Home Spun Gospel is 100% barter. Your station simply airs the network commercials included in the production. The station has six minutes of local avails during each show.

<u>Audio</u>: The show is produced in stereo, so it sounds great on FM stations, but is also AM friendly.

Delivery: MP3 download from a password-protected web page

CD shipped upon request for stations without broadband Internet access

Automation tones: 25hz local break tone, sub-audible

25/35 beat tone for end-of-show, sub-audible

Commercial Breaks: Three 3-minute breaks - all at the :14's

Each break consists of 1 minute network spot(s), 2 minutes local avails Affidavits of Performance for network spots can be downloaded from

this web site for your convenience.

Streaming Audio: Anyone can listen to the current week's show anytime, 24 hours a day,

7 days a week, from our web site via RealAudio.

**Contact Us** 

Randy Abel, Executive Producer Danny Howell, Show Host

(888) 289-8403 Fax: (770) 960-7417 randy@homespungospel.net danny@homespungospel.net



## America's Home Spun Gospel A Big City Lights Production

#### **DANNY HOWELL, Host**

Danny has been in Southern Gospel music all his life. Danny's father and mother were in music years before he was born. At the age of about five, Danny began singing in the Little Family Group in the mountains of North Georgia. At the age of 19, he began directing music in churches, and continued for 42 years as Director, and the choirs always sang Southern Gospel music.

During these years, Danny also sang in quartets and trios, and presently sings with Ruth Martin as a duet known as "Heritage Sounds."

In his heart, he has a goal of promoting local and non-professional singers via concerts and his weekly radio show. This show started out as "Homespun Gospel," and rapidly became extremely popular with the listening audience. The show aired each week on three radio stations in the Atlanta market.

After a brief hiatus, this popular show is back once again as "America's Home Spun Gospel." Once again paired with Executive Producer Randy Abel, who was the Program Director at the station that originally carried "Homespun Gospel," Danny is now seeing his goal unfold right before his eyes.

The all new "America's Home Spun Gospel" is produced in the state-ofthe-art studio of Big City Lights Productions, just south of Atlanta. With the advent of digital editing, the Internet, and streaming audio, "America's Home Spun Gospel" can be heard by anyone, anytime through the web site at www.homespungospel.net

Please take the time to listen to the Demo CD, download the Demo from the web site, or listen to the current show online. We appreciate your consideration in becoming one our newest affiliates!

In His Service,
Danny Howell



# America's Home Spun Gospel A Big City Lights Production

#### **RANDY ABEL, Executive Producer**

Randy has been producing and engineering radio broadcasts since 1991, including live sports remote radio and live remote broadcasts.

He became Program Director at a Southern Gospel station in the Atlanta market. It was there that he met Danny Howell, and began working on the weekly radio show, "Homespun Gospel." The show proved to be among the most popular shows on the air during that time.

Randy left the station four years later, and went on to PGA TOUR Radio, where he engineered a 2-day-per-week show for PGATOUR.com, and produced hourly Leaderboard Updates for the network.

Randy is currently the on-site engineer for the Atlanta Thrashers Radio Network, where he engineers broadcasts from Philips Arena. He also maintains numerous web sites, including homespungospel.net and funseekers.net (The Ludlow Porch Show).

Missing the weekly Southern Gospel show that he worked on with Danny Howell, Randy built a studio and launched Big City Lights Productions. The production company has re-launched the show as "America's Home Spun Gospel," and is currently aired on radio stations around the world, as well as streamed 24/7 via the web site.

"Please take the time to listen to the Demo CD, download the Demo from the web site, or listen to the current show online. We appreciate your consideration in becoming one our newest affiliates!"

In His Service, Randy Abel



#### Hosted by Danny Howell

#### **Program Format**

#### Program #813 Commercial Air-worthy Demo

**Segment 1 (14:00)** 

**Show Open & Intro** 

That's J.D. - Sons of Song of Michigan

I Wanna Hear It Again - The Patriot Quartet BMI

Happy Rhythm - Hopes Journey

The Guilty Go Free - Faith Harmony Boys BMI

Music Outro Network Spot: BCL Marketing (:60) (Cue: "... Order online or call today!")

#### Commercial Break - Local (2:00)

**Segment 2 (11:50)** 

Lay It Down - Valor

How Great Thou Art - Canaanland Boys BMI

When I Make It To The Other Side - PromisedLand Quartet BMI

Music Outro Network Spot – Shoutlife: 60 (Cue: "Shoutlife-dot-com.")

Commercial Break – Local (2:00) Station Liner or Legal ID (:10)

**Segment 3 (12:00)** 

Wonderful Time Up There - The Patriot Quartet

Lord I Thank You - Proclaimers Quartet BMI

No Tears Medley - Daybreak Quartet

How Long Has It Been - Crusaders Quartet

Music Outro Network Spot: BCL Marketing (:60) (Cue: "...Order online or call today!")

#### Commercial Break - Local (2:00)

Segment 4 (12:50)

I Get Happy - Sonshiners Quartet

Hide Me Rock Of Ages - Crusaders Quartet

Sing Me A Song About Jesus - Faith Harmony Boys BMI

My God Is Real – Emerald City

Music Outro END OF SHOW (Cue: This has been a Big City Lights Production.")

#### STATION LINER or LEGAL I.D.

Contact Information: Danny Howell, host - <a href="mailto:dannyhowell@homespungospel.net">dannyhowell@homespungospel.net</a>

Randy Abel, Executive Producer - <a href="mailto:randyabel@homespungospel.net">randyabel@homespungospel.net</a>

Or contact us online at www.homespungospel.net

Or call our Listener Response Line at 1-888-627-0583.

©2008 Big City Lights Productions. All Rights Reserved.



#### Hosted by Danny Howell

#### **Program Format**

#### Program #813 Non-Commercial Air-worthy Demo

**Segment 1 (14:50)** 

**Show Open & Intro** 

That's J.D. – Sons of Song of Michigan
I Wanna Hear It Again – The Patriot Quartet BMI
Happy Rhythm – Hopes Journey
He Is Mine – Daybreak Quartet BMI
He Touched Me – Common Grace BMI

**Station Liner (0:10)** 

**Segment 2 (14:50)** 

Lay It Down - Valor
How Great Thou Art - Canaanland Boys BMI
When I Make It To The Other Side - PromisedLand Quartet BMI
Old Man Is Back In Town - Trinity Quartet
Station Liner or Legal ID (:10)

**Segment 3 (14:50)** 

Wonderful Time Up There – The Patriot Quartet Lord I Thank You – Proclaimers Quartet BMI No Tears Medley – Daybreak Quartet How Long Has It Been – Crusaders Quartet When The Savior Reached Down – Emerald City Station Liner (0:10)

**Segment 4 (14:50)** 

I Get Happy – Sonshiners Quartet Hide Me Rock Of Ages – Crusaders Quartet Sing Me A Song About Jesus – Faith Harmony Boys BMI My God Is Real – Emerald City After Awhile – Common Grace

Music Outro END OF SHOW (Cue: This has been a Big City Lights Production.")

#### STATION LINER or LEGAL I.D.

Contact Information: Danny Howell, host — <a href="mailto:dannyhowell@homespungospel.net">dannyhowell@homespungospel.net</a>
Randy Abel, Executive Producer — <a href="mailto:randyabel@homespungospel.net">randyabel@homespungospel.net</a>
Or contact us online at <a href="mailto:www.homespungospel.net">www.homespungospel.net</a>
Or call our Listener Response Line at 1-888-627-0583.

©2008 Big City Lights Productions. All Rights Reserved.